

Systematic Behaviour Change in Development Projects

PEAK Applied Course, 14–17 February 2017



Systematic Behaviour Change in Development Projects

PEAK Applied Course A32/17

Objectives The course will enable participants to plan, design and evaluate systematic behaviour change campaigns. The participants will learn how to conduct a quantitative survey measuring the behavioural factors, how to identify the required behaviour change techniques and how to verify their effectiveness.

For whom The course targets professionals interested in behaviour change, especially in water, sanitation and hygiene.

Course Subjects Developing systematic behaviour change campaigns

- ▶ Increasing knowledge of contextual, social, cultural, and psychological behavioural factors
- ▶ Developing a quantitative questionnaire
- ▶ Preparing a survey and analysing data
- ▶ Selecting behaviour change techniques and designing
- ▶ Developing and conducting a field test
- ▶ Monitoring change in behavioural factors and behaviour

Online Participation Participation in the course is only possible via Internet using video conference. Technical requirement is broadband Internet access (> 1 MB/sec). Installation of video conferencing client software is necessary. Details are available upon registration.

Lecturer Prof. Dr phil. et dipl. zool. Hans-Joachim Mosler
Eawag, Environmental Social Sciences,
Environmental and Health Psychology

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Cover photo: Eawag

Course Documentation The participants will receive course documentation.

Course Language The course will be conducted in English.

Confirmation The participants will receive a course certificate.

Course Secretariat and Registration Eawag, Geschäftsstelle PEAK, 8600 Dübendorf
Phone +41 (0)58 765 56 25
peak@eawag.ch or www.peak.eawag.ch

Registration deadline: 7 February 2017.

Course Fee CHF 400.– fee for online participation including course material.

Payment by 9 February 2017.

General Terms and Conditions Eawag's general terms and conditions apply:
www.eawag.ch/agb/index_EN

Date, Time Tuesday, 14 February 2017 from 3 pm to 6 pm,
Wednesday, 15 February 2017 from 3 pm to 6 pm,
Thursday, 16 February 2017 from 3 pm to 6 pm,
Friday, 17 February 2017 from 3 pm to 6 pm

The times of the course are indicated in CET.

Location Online

Eawag is a research institute within the ETH domain and one of the world's leading research institutions in the field of water and aquatic ecosystems. It focuses on concepts and technologies for the sustainable use of water resources, while striving to reconcile the ecological, economic and social aspects of the water bodies. Eawag also undertakes teaching and consultancy work, and thereby acts as an important link between research and practical application. About 500 staff are employed by Eawag in Dübendorf and Kastanienbaum.

www.eawag.ch

Eawag offers a continuing education programme to practising professionals, which goes by the name of PEAK (practice oriented Eawag courses). The courses are based on current research work and experiences. Several courses are run every year, which, alongside PEAK's purpose of knowledge transfer, serve as a forum for dialogue between the participants, and between research and practice.

www.peak.eawag.ch

Please stamp

Eawag
Geschäftsstelle PEAK
Überlandstrasse 133
8600 Dübendorf
Switzerland

Registration

Systematic Behaviour Change in Development Projects

PEAK Applied Course A32/17

Tuesday to Friday, 14–17 February 2017

Name _____

First Name _____

Organisation _____

Address _____

Phone _____

Email _____

Date _____

Signature _____

Billing address _____

Please mail this form to: Eawag, Geschäftsstelle PEAK, Überlandstrasse 133,
8600 Dübendorf, Switzerland, peak@eawag.ch or register online www.peak.eawag.ch