

Social Impact Award

April 9, 2015 |

Javier Reynoso and Heiko Gebauer have received the social impact award from the Journal of Service Management.

The article "An agenda for service research at the base of the pyramid" was rewarded for its important social contribution to the service research community. The article develops an agenda for service research in low-income countries.

Gebauer, H.; Reynoso, J. (2013) **An agenda for service research at the base of the pyramid**, Journal of Service Management, 24(5), 482-501, doi:10.1108/JOSM-04-2013-0090, [Institutional Repository](#)

<https://www.eawag.ch/en/info/portal/news/news-archive/archive-detail/social-impact-award>