Review of 'Service Business Development' in Production Planning & Control

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The book "Service Business Development: Strategies for Value Creation in Manufacturing Firms" by Thomas Fischer, Heiko Gebauer & Elgar Fleisch received a review in the scientific journal Production Planning & Control.

The paper discusses the book's contribution to the current discussion on how companies can successfully transform themselves from producers to manufacturing service providers.

Related Files

[Translate to English:] Production Planning & Control [pdf, 71 KB]

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