

PlaNet – Planned networking of stakeholders

October 6, 2020 | Bärbel Zierl

Topics: Wastewater | Biodiversity | Ecosystems

The new digital tool PlaNet makes it easier for municipalities to identify important project partners but also critical voices in complex environmental and infrastructure projects. In this way, it helps them to set up participatory processes in a professional manner.

Every year, Swiss municipalities implement countless environmental and infrastructure projects, for example in waste water management, flood protection or water revitalisation. Interest is often great, as is also the number of people and groups who want or need to have a say. However, it is not always easy to identify and involve all important stakeholders at an early stage. Particularly small and medium-sized municipalities often do not have the time and resources to plan a participatory process in a professional manner. Furthermore, if the process has been insufficiently prepared, it can lead to objections or complaints, especially in the case of conflict-prone projects. Projects then become time-consuming and costly.

Critical voices should also be recognised and involved in good time

In order to support the municipalities in their work, researchers from the Eawag Water Research Institute and the University of Bern, together with the practice partner Water Excellence AG have developed the digital tool PlaNet. PlaNet guides users through seven steps in which various questions about the project and the stakeholders involved must be answered. Based on the information provided, the tool systematically identifies all important project partners as well as critical voices and allows a clear assessment of their importance and role.

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Betroffene Akteure

Fachstellen / Ämter Kanton ⓘ +

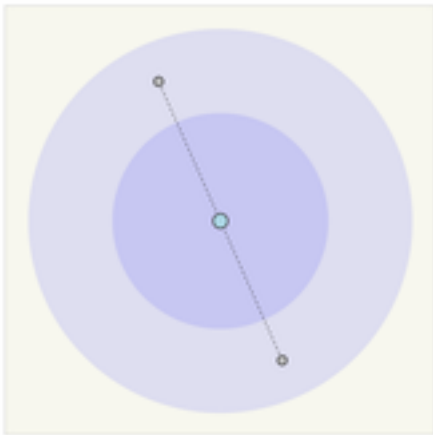
Bewilligungsbehörden / Leitungsbehörden ⓘ +

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Fachkommissionen innerhalb Gemeinde ⓘ +

Örtliche Vereinigungen und Unternehmen ⓘ +

Regionale Organisationen / NGO ⓘ +



ARBEITSSCHRITTE

- Informationen zum Projekt
- Ihr Projekt
- Betroffene Akteure**
- Einstellung zum Projekt
- Einfluss auf das Projekt
- Betroffenheit vom Projekt
- Etablierter Kontakt
- Art der Zusammenarbeit
- Verwendung der Daten
- RESULTAT
- Ansehen

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Einstellung zum Projekt

Bitte schätzen Sie nun für jeden der Akteure ein, ob dieser ein Unterstützer des Projekts ist, ein Gegner des Projekts, oder ob er dem Projekt neutral gegenübersteht.

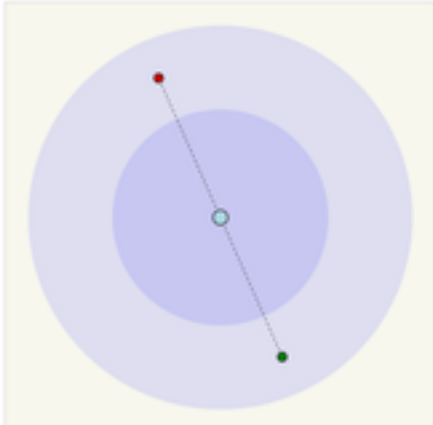
Die Position der Akteure wird durch die Farbe der Kreise dargestellt.

Akteur

Unterstützer Gegner Neutral

Zürcher Amt für Abwasser ☒ ☐ ☐

Büro Meier und Co ☐ ☒ ☐



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Input masks for steps 2 (querying the stakeholders) and 3 (determining the possible setting of the identified stakeholders) in the PlaNet tool.

As a result, PlaNet presents the network of all stakeholders and their requirements in a clear graphical form. The simple visualisation is intended to systematise and simplify the participatory process that helps municipalities, thereby saving time and resources. Previous users of PlaNet have found the digital tool to be helpful in thinking about the opinions and possible objections of a wide range of stakeholders during the planning of a project.

The new tool is available free of charge at planet.eawag.ch and is presented in the article "PlaNet – A digital tool for municipalities" in the new issue of "Aqua und Gas".

Cover picture: Flurin Bertschinger, Ex-Press/BAFU

Related Files

[PlaNet – EIN DIGITALES TOOL FÜR GEMEINDEN](#) Article in Aqua & Gas (German) [pdf, 2 MB]

Related Links

PlaNet

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