

## How Urban Water Management Prepares for Emerging Opportunities and Threats: Digital Transformation, Ubiquitous Sensing, New Data Sources, and Beyond – a Horizon Scan

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1 **How Urban Water Management Prepares for Emerging**  
2 **Opportunities and Threats: Digital Transformation,**  
3 **Ubiquitous Sensing, New Data Sources, and Beyond –**  
4 **a Horizon Scan**

5 **Keywords:** on-line sensors, internet-of-things, low-cost hardware, privacy, data quality, cloud  
6 technologies, digitalization, smart water systems, machine learning, foresight study

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## 18 Abstract

19 Ubiquitous sensing will create many opportunities and threats for urban water management,  
20 which are only poorly understood today. To identify the most relevant trends, we conducted a  
21 horizon scan regarding how ubiquitous sensing will shape the future of urban drainage and  
22 wastewater management. Our survey of the international urban water community received an  
23 active response from both the academics and the professionals from the water industry. The  
24 analysis of the responses demonstrates that emerging topics for urban water will often involve  
25 experts from different communities, including aquatic ecologists, urban water system engineers  
26 and managers, as well as information and communications technology professionals and  
27 computer scientists. Activities in topics that are identified as novel will either require i) cross-  
28 disciplinary training, such as importing new developments from the IT sector, or ii) research in  
29 new areas for urban water specialists, e.g. to help solving open questions in aquatic ecology.  
30 These results are, therefore, a call for interdisciplinary research beyond our own discipline. They  
31 also demonstrate that the water management community is ill-prepared for the digital  
32 transformation, where we will experience a “pull” of urban water data into external services. The  
33 results suggest that a lot remains to be done to harvest the upcoming opportunities. Horizon  
34 scanning should probably be repeated on a routine basis, under the umbrella of a professional  
35 entity.

## 36 1. Inevitably Changing Boundary Conditions

37 Today, urban water professionals often complain about a lack of timely information required for  
38 process design, operation, monitoring, and control. For example, site- and event-specific  
39 knowledge about pollutant load dynamics is sparse even though it is typical for concentrations in  
40 wastewater systems to span orders of magnitude between – and even within – dry and wet  
41 weather. This complicates the design of adequate monitoring programs<sup>1-4</sup>. Fortunately, recent  
42 advances in information and communications technologies (ICT)<sup>5</sup>, online sensors<sup>6-9</sup> and  
43 autonomous energy supplies<sup>10</sup> make ubiquitous sensing of urban water systems economically  
44 viable today, even in remote and underground locations. Potentially, this would enable  
45 monitoring and management of water infrastructures<sup>11,12</sup> and community health indicators<sup>13</sup>,  
46 and, in turn, providing tangible information feedback to society<sup>14</sup>.

47 The provision of a new wealth of data however also poses many new questions. For example,  
48 sensor manufactures and machine learning specialists promise substantial benefits of collecting  
49 and mining data in all industrial sectors yet all too often leave out which exact challenges can be  
50 solved with these data (and which ones cannot). It is therefore possible that blockchain  
51 technology<sup>15-18</sup>, wastewater-based epidemiology<sup>19</sup>, and (trans)portable high-resolution mass  
52 spectrometry technology are examples of hi-tech solutions that are studied intensively yet may  
53 never be matched with a problem to solve in the water sector. Furthermore, rapid expansion of  
54 digital data collection efforts gives rise to complex issues, e.g. cybersecurity<sup>11</sup>. Indeed, besides  
55 technological issues, a digitalized world will induce organizational and cultural changes. For  
56 example, machine-to-machine communication makes it possible for water utilities to pass the  
57 information it collects, e.g. measured flow rates, to third parties in real time. It is however  
58 unclear whether the utilities of tomorrow will be prepared to use their flow meter data as a  
59 bargaining chip to negotiate access to other sources of information. We speculate that given the  
60 current period of expanding access to and creative chaos in digital technology, it becomes more  
61 important to identify what challenges such technology can and should solve. In other words, we  
62 believe that it is crucial to set well-calibrated and realistic goals before adopting and designing  
63 new algorithms to reach them. We address this with a horizon scan.

64 Various forms of horizon scanning have been applied to i) support policy making<sup>20, 21</sup>, ii)  
65 estimate market potential (e.g. advanced oxidation or online bacterial monitoring<sup>22, 23</sup>) and iii)  
66 identify issues in other research areas (e.g., global conservation and biological diversity<sup>24</sup>).  
67 Greenblott et al.<sup>25</sup> discuss different strategic foresight methods based on a survey from federal

68 (US) agencies. Two key findings appear particularly important to us: 1) Horizon scanning is the  
69 most commonly used foresight method for early-on detection of important developments. 2)  
70 Foresight work is more likely to be sustained if it is consistently supported by a central body.  
71 Scottish Water conducted a regional-scale Horizon Scan<sup>26</sup> to support the development of future  
72 scenarios, covering topics such as global demographic and social trends, cybersecurity, the  
73 increasing pace of technological change, IoT, and regulatory aspects. The Horizon Scan by Isle  
74 Utilities surveyed innovative technologies that use AI for water and wastewater treatment and  
75 supply network management (*pers. communication*; commercial report not publicly available).  
76 We conclude that horizon scanning is a well-established method for systematic screening of  
77 future societal trends<sup>27</sup> and is therefore also useful to evaluate the risks and opportunities  
78 associated with ubiquitous sensing in the water sector.

79 We believe our horizon scan offers a timely look into the opportunities and threats for the water  
80 sector that are induced by ubiquitous sensing, emerging data sources, and associated  
81 techniques. It is ideally suited to prioritize objectives and adapt to upcoming changes in urban  
82 water management. Interestingly, the results of our study suggest that emerging topics for urban  
83 water will require an ever-more holistic approach, requiring expertise from aquatic ecology as  
84 well as IT and computer science. Therefore, we expect that interdisciplinary research will be  
85 essential to ensure that the digitalized world many of us envision can deliver on its promise.

## 86 2. Horizon Scanning Helps to Identify Current Trends and Future 87 Developments

88 In contrast to many desktop horizon scans based on literature reviews, we used a multi-stage  
89 approach. We involved a diverse group of experts to evaluate it with a broad democratic  
90 process. Consequently, it delivers an overview that has a wider scope and reaches further than  
91 industry driven studies, which focus on specific technologies<sup>22, 23, 28</sup>.

92 **Project initialization.** Our core group of seven participants defined the objective: “*What are*  
93 *emerging topics related to data that are not yet widely known to the water professionals and*  
94 *could have substantial effects on the monitoring and/or management of urban storm- and*  
95 *wastewater systems?*” Then, we proceeded as follows: i) collection of topics (n=38), ii) curating  
96 topics into a final selection (n=35) by eliminating overlapping topics, iii) consulting the global

97 community via an online survey (see below), also asking for additional topics, iv) performing an  
98 intermediary workshop with an interdisciplinary expert panel and v) analysis of data.

99 **Online survey.** The online survey (see SI 1) was designed to consult the global community  
100 about: i) familiarity with a topic and ii) importance of a topic, i.e. impact on urban storm- and  
101 wastewater management. Additionally, for each topic, we formulated one possible future  
102 scenario, describing how a topic may manifest in the year 2030 (here called “Vision2030”).  
103 Indicators for i) familiarity of a topic, ii) importance of a topic, iii) desirability of a scenario and iv)  
104 realism of a scenario were defined on a scale between 0 and 100 with 0 meaning complete  
105 disagreement and 100 complete agreement. Furthermore, we encouraged the respondents to  
106 suggest additional topics we may have missed and alternative scenarios. The survey was sent  
107 via email on 22 August 2017 (reminder: 8 September 2017) to more than 2000 urban water  
108 professionals in different communities and mailing lists (see SI

109 2). Respondents were asked to provide answers for all topics if possible, but were also allowed  
110 to skip any theme.

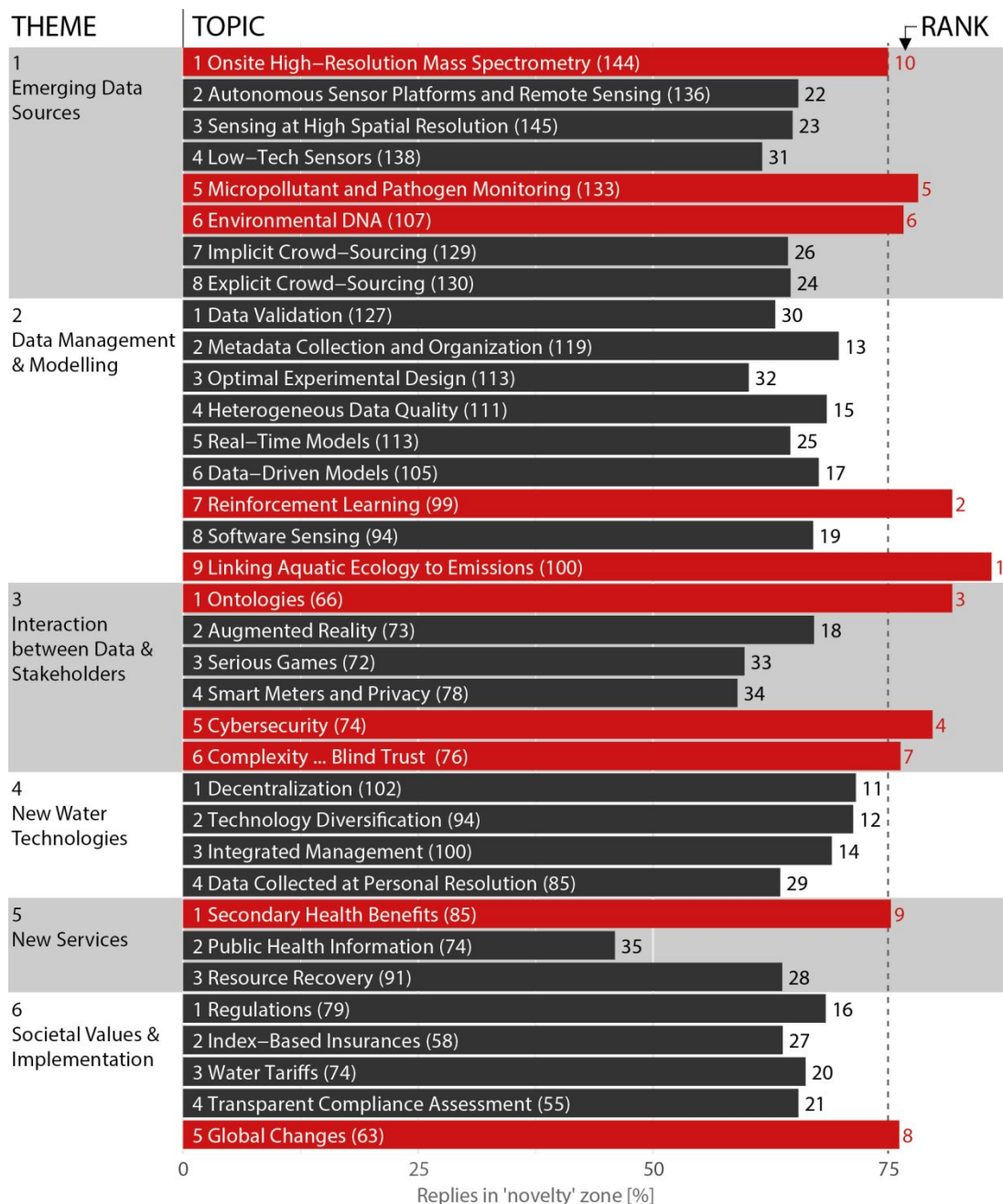
111 **Data analysis.** We defined *novelty* of an emerging topic as *importance > familiarity*. To identify  
112 the top ten emerging topics, we calculated the percentage of answers per topic for which  
113 importance was higher than familiarity. We also identified the top ten emerging topics regarding  
114 importance only and the most feared Vision2030 (i.e. ‘not desired’ and ‘realistic’). Furthermore,  
115 we obtained 450 individual comments of which we deemed 124 of particular relevance (90  
116 topic-specific; 22 new aspects; 12 on the survey methodology). We extracted three striking  
117 aspects that were mentioned repeatedly and, therefore, reflect a fairly common perception.

### 118 3. Data Push and Data Demand: Eliciting Information from the 119 Global Urban Water Community

120 **Six themes and 35 topics.** To prepare the online survey, the 35 emerging topics were grouped  
121 depending on thematic proximity into six distinct themes (see Figure 1): Themes 1 - 3 mainly  
122 include *data push* related topics, Themes 4 - 6 are mainly *data demand driven*. The data push  
123 topics are related to technological opportunities, such as miniaturization or low-power sensor  
124 technology, models and modelling techniques, as well as hardware developments, e.g., sensors  
125 that harvest the necessary energy of the environment. In contrast, the data demand topics

126 reflect the societal needs for new data sources and efficient data streams, including previously  
127 unseen interactions between data and their users, services and societal values.

128 *Theme 1, Emerging Data Sources*, refers to the many opportunities and new insights provided  
129 by monitoring and management of storm- and wastewater systems (see SI 1 for a list of all  
130 themes and topics as presented in the online survey). The topics of *Theme 2, Data*  
131 *Management and Modelling*, focus on the availability of new tools that can convert the  
132 increasing amount and diversity of data into relevant information. *Theme 3, Interaction between*  
133 *Data and Stakeholders*, merges the topics related to the need of specialized tools to organize,  
134 optimize, and adapt system understanding. The topics of *Theme 4, New Water Technologies*,  
135 cover new process concepts and designs that can significantly contribute to an increased  
136 adaptive, intelligent, and resilient operation of storm- and wastewater systems. *Theme 5, New*  
137 *Services*, clusters the topics associated with new objectives that go beyond the traditional  
138 objective of storm- and wastewater systems. *Theme 6, Societal Values and Implementation*,  
139 focuses on the fact that data are easier to access, exhibit better quality, and cover a wider range  
140 of relevant parameters than before. It also considers topics that have the potential to improve  
141 the governance of urban water systems and allow societies to pursue their values more  
142 effectively and efficiently.



143

144 **Figure 1.** Ranking of topics according to *novelty* (i.e. *importance* > *familiarity*, see subsection  
 145 Data analysis). The number in brackets indicates the number of respondents per topic, the  
 146 number at the end of the bar displays the rank.



147 **Community response.** We received a satisfactory response with 118 completed and 191 partly  
148 completed surveys (see SI 3). The complete responses came mainly from the academic sector  
149 (60%) followed by consultants (20%) and utilities (15%); manufacturer, government and  
150 students represent altogether less than 5% (see Figure SI 2.1). Europe (67%) and North  
151 America (21%) dominated the responses, only few were from South America, Africa, and  
152 Australasia. The respondents' professional experience in the urban water field was larger than  
153 10 years for 71% of the responses (larger than 5 years for 98%). The number of respondents –  
154 considering partly and completely filled surveys – that answered both *familiarity* and *importance*  
155 per topic can be seen in Figure 1: it ranges from 144 [Onsite High-Resolution Mass  
156 Spectrometry (HRMS)] to 66 (Ontologies). Interestingly, the results suggest a drop in responses  
157 for themes 3 and 6. This will be discussed later (see section 4).

158 **The ten most novel topics.** The top ten emerging topics can be seen in Figure 1. For these  
159 topics more than 75% of replies were in the *novelty* zone, i.e. where *importance* was rated  
160 higher than *familiarity*. Subsequently, the ten emerging topics and examples of potential impact  
161 are shortly described by order of *novelty*:

162 **Linking Aquatic Ecology to Emissions.** Global transition, which is visible through increasing  
163 urbanization, migration patterns, and climate change, strongly influences the ecological  
164 conditions of streams in urban areas. An adequate management which integrates catchment  
165 and wastewater-related aspects is essential to mitigate these impacts<sup>29, 30</sup>. In practice however,  
166 urban water management is typically regulated based on norm-referenced physicochemical  
167 (nutrient and pollution loads) and hydraulic emission standards. Conceptually, this stands in  
168 contrast to the assessment of the ecological status of water bodies, which is primarily based on  
169 biotic indicators, i.e. receiving water type-specific models for aquatic fauna and flora. These  
170 indicators reflect the impact of complex exposure patterns in an integrative manner, both over  
171 space and time<sup>31, 32</sup>. The mechanistic understanding of exposure to storm- and wastewater and  
172 its effects on biota has improved substantially in recent years<sup>31, 33-37</sup>. Despite such advances, it  
173 remains difficult to bridge the gap between ecological and engineering performance indicators.  
174 In addition, the involved stakeholders often remain isolated in their domain silos. Efforts across  
175 disciplines are limited and clear quantitative cause-effect-relationships between various (urban  
176 drainage) stressors and biological indicators are missing, often due to the lack of adequate data.  
177 The ecotoxicological relevance of sediments has been emphasized in recent studies<sup>38</sup>. The  
178 limited understanding of emergence and characteristics of “urban” suspended solids  
179 (concentration and size distribution dynamics, contaminant loading), and its contribution to

180 detrimental effects on aquatic organisms calls for further research. To what extent are cocktails  
181 of trace pollutants in stormwater discharges relevant? How does this translate into design  
182 principles and performance assessment of treatment structures? New monitoring techniques  
183 (e.g. onsite HRMS, passive sampling, eDNA), generally more consistent and integral datasets,  
184 harmonized indicator metrics, and a cross-sectoral thinking may serve as enablers for a  
185 continued discussion.

186 **Reinforcement Learning.** Identifying the rules to control a complex system to achieve a (long-  
187 term) objective is a very difficult task. Traditionally such rules are derived from deep or  
188 extensive system understanding. Models of the system may be used to validate and refine the  
189 rules. In contrast, Reinforcement Learning (RL) aims to avoid this manual procedure. It is a  
190 generic approach designed to automatically devise a good decision policy or control strategy.  
191 RL effectively adjusts the decision-making process by trial-and-error, often requiring a large  
192 number of exploratory actions followed by observing the obtained reward. Recent developments  
193 in combining artificial neural networks and RL (so called Deep RL) showed very good  
194 performance for a variety of different systems (e.g.<sup>39</sup>).

195 To apply RL to urban water management the definition of a reward function (e.g. minimize  
196 pollutant emissions) and the availability of a system model<sup>40</sup> is required. The latter is needed as  
197 the algorithm cannot “play” with the real system to learn about it. RL can potentially replace  
198 many engineering heuristics of daily operation, leading to better system performance, and the  
199 possibility to easily change the control strategy to respect new regulations or scientific findings.  
200 However, defining a reward function that reflects the subjective preferences of multiple  
201 objectives will remain challenging (e.g.<sup>41</sup>). For example, how should we trade off energy savings  
202 to achieve climate-neutrality against increased pollutant loads? Furthermore, any model used  
203 for training must be considered with some skepticism as one is typically unsure how model-  
204 reality mismatch would influence the operation of the real system, especially when the optimal  
205 policy can bring the system close to its operational or safety constraints.

206 **Ontologies.** Ontology-based solutions to decision-making stem from research in artificial  
207 intelligence, in particular the section focused on reasoning and logic<sup>42</sup>. This generally requires  
208 two elements<sup>43</sup>. The first element is the ontology, which is defined as a systematic  
209 representation of the available knowledge for a particular domain, e.g. urban water  
210 management. Second, the construction of an artificial reasoner, i.e. a computer-based algorithm  
211 that successfully deploys the knowledge available to make autonomous decisions or

212 suggestions to an expert user. Most often, the available knowledge is represented with graphs,  
213 e.g. as a semantic web. Constructing and maintaining such graphs for long-term use and re-use  
214 however remains an ongoing challenge<sup>44</sup>. Successfully developing the second element is  
215 possibly even harder. Indeed, a general-purpose knowledge-based problem solver is not on the  
216 horizon yet. Despite the early stage of this research, early applications of ontology-based model  
217 choice<sup>45</sup> and decision-making<sup>46</sup> demonstrate the potential of the symbolist approach.

218 **Cybersecurity.** The increasing digitalization of the urban water system poses several  
219 challenges for its security. Cybersecurity in particular remains a novel aspect for most water  
220 professionals in the field today. While the monitoring capabilities offered by the Internet-of-  
221 Things will greatly improve the decision-making process for design, operation, and control, this  
222 will only be realized if the data produced by and sent to devices can be trusted with very high  
223 reliability. Several disastrous scenarios can be conceived. A rather simple one consists of  
224 malicious agents aiming to disturb an urban water infrastructure by causing temporary or  
225 permanent damage in such a way that human safety or environmental safety is threatened<sup>47</sup>. A  
226 more subtle scenario consists of malicious agents tampering data in such a way that human  
227 operators are triggered to make an erroneous decision<sup>48</sup>. For example, an ill-informed  
228 enactment of emergency responses can cause large economic damage and suspension of  
229 public support for disaster prevention and management systems or lack of trust in first  
230 responders in emergency situations<sup>49</sup>. An often overlooked threat to critical infrastructure is  
231 information warfare, which can quickly disrupt economic and communication infrastructure and,  
232 through disinformation, prevent accurate communication to the public during a crisis<sup>50</sup>.  
233 Advances in machine learning will make it difficult to distinguish between real and falsified  
234 audio, video, or online personalities<sup>51</sup>. Attackers can use these technologies to target critical  
235 infrastructures more rapidly and efficiently. Clearly, cybersecurity is not only critical to the  
236 management of existing infrastructure but also to ensure that the urban water infrastructure,  
237 which has demonstrably saved and improved lives over decades, remains a highly regarded  
238 asset by the citizens living in urban areas.

239 **Complexity - Blind Trust.** The increasing number of measurements in urban water system  
240 leads to a large amount of data. This may overwhelm human operators but at the same time it  
241 allows for more flexible and efficient systems through automating many operational tasks. One  
242 can easily imagine that automated solutions relieve - or even replace - humans in normal daily  
243 operation. However, if very rare incidents or technical failures occur, automated solutions may

244 fail and human interventions will still be required. This needs operators with reliable expertise to  
245 operate such systems.

246 Such expertise, often in the form of intuition and deep understanding, becomes more difficult to  
247 acquire when a system is automatically operated most of the time, due to the lack of training  
248 opportunities in realistic circumstances. This has been studied extensively in the context of  
249 aviation and driver assistance systems<sup>52-54</sup>. Lessons that must be transferred to urban water  
250 systems are that an automated system must be able to “ask for help” long before the “safe zone  
251 of operation” is left and human operators must have the ability and confidence to overrule  
252 autonomous systems when so required. In the aviation sector, several strategies are deployed  
253 ranging from fully autonomous control systems with humans needing to get permission to obtain  
254 control authority, to systems which only provide recommendations to the human pilot<sup>55</sup>. The  
255 exact choice often depends on company culture and type of plane. Moreover, commercial  
256 airplanes are equipped with multiple control systems, providing a graceful change between the  
257 associated flight modes. How control authority and graceful degradation in control performance  
258 are best implemented in the context of urban water systems remains unclear. A further  
259 challenge may be that the staff in a remote control management room not rely at all on their  
260 sensory experiences (e.g., feeling, smelling, hearing) unlike on-site managers and technicians  
261 today.

262 **Micropollutant and Pathogen Monitoring.** Public awareness of future human health concerns  
263 caused by micropollutants and pathogens is increasing rapidly<sup>56</sup>. Increasingly sensitive and  
264 automated high-throughput analytical methods<sup>57</sup> will have to be developed to quantify an ever  
265 growing number of micropollutants (see also topic “Onsite HRMS”) and pathogens – e.g. by  
266 online flow cytometry – in (waste)water. Application of these new technologies will provide  
267 ubiquitous data at high spatio-temporal resolution to better understand occurrence and fate of  
268 (mixtures of) micropollutants and the changing nature of pathogens (e.g. multi-resistant  
269 species). This will facilitate better protection of human and ecosystem health. Finally, the large  
270 scale implementation of advanced wastewater treatment technology to abate these  
271 micropollutants and pathogens for environmental protection and (in)direct potable reuse brings  
272 about large investments in countries such as the USA<sup>58</sup>, Switzerland<sup>59</sup>, China<sup>60</sup>, Canada<sup>61</sup>,  
273 Sweden<sup>62</sup>, The Netherlands<sup>63</sup>, and more. Effectively assessing performance asks for high-  
274 frequency effluent monitoring to ensure that the discharged water complies with effluent permits.

275 **Environmental DNA [bio-monitoring of natural and engineered aquatic systems using**  
276 **environmental DNA (eDNA)]**. Biological organisms in aquatic systems can indicate ecosystem  
277 health, the presence/absence of specific pollution or changing environmental conditions. In the  
278 future, challenges regarding the occurrence, the abundance and the biodiversity of species  
279 could be overcome by applying environmental DNA (eDNA) methods. First, using eDNA in  
280 monitoring aquatic systems could provide standardized methods across different taxa, which  
281 would provide more accurate data<sup>64, 65</sup>. Second, the data would be more complete, because  
282 eDNA is less prone to missing populations with low densities or rare species. For urban  
283 drainage systems, eDNA could improve identifying illicit connections in stormwater systems<sup>66-69</sup>  
284 by tracking fecal pollution from humans, or closely monitor combined sewer discharges at an  
285 unprecedented temporal resolution. For WWTPs, profiling entire microbial communities could  
286 lead to gain better insight into relevant processes, e.g. bulking and foaming<sup>70</sup>, digester  
287 performance<sup>71</sup>, or the behavior of viruses<sup>72, 73</sup>. For receiving waters, eDNA can be useful  
288 through the spatial integration of point samples and the possibility to perform bio-monitoring and  
289 chemical analysis on the same water sample. This would greatly improve tracking the impact of  
290 pollutant discharges or change in aquatic species<sup>74</sup>. The development of portable and real-time  
291 capable instruments<sup>71</sup> could even open up next generation compliance schemes and inform  
292 novel conservation strategies<sup>75</sup>.

293 **Increasing risk of global transition which could disrupt the performance of urban**  
294 **wastewater systems**. Urban water systems are mainly influenced by the behavior of the  
295 serviced population. Further important drivers are i) policies and treatment standards, ii)  
296 organizational requirements, iii) treatment technologies, iv) prices of inputs such as energy or  
297 chemicals, and v) the value of outputs produced, such as nutrients for fertilizer use. Recent  
298 studies emphasize that fundamental changes in population size and other drivers occur on  
299 much smaller time-scales than the long physical life expectancy of inflexible infrastructures<sup>76</sup>.  
300 Disruptive population changes can be caused by large-scale migration, e.g. from civil conflicts  
301 over failure of climate change mitigation to socio-economic changes. Also, the risk of a deadly  
302 pandemic is increasing as new diseases emerge and spread faster and further because of  
303 increased mobility, air traffic, and urbanization<sup>77</sup>. On a global level, the most important risks  
304 identified by the Global Risks Perception Survey<sup>78</sup> all concern the performance of urban water  
305 systems, specifically i) extreme weather events, ii) failure of climate change mitigation and  
306 adaptation, and iii) water crises, i.e. “a significant decline in the available quality and quantity of

307 fresh water". In addition, these are strongly interconnected with other important risks, such as  
308 conflict and migration, which contribute to increasing both their likelihood and impact.

309 **Secondary Health Benefits.** The primary health benefits of the urban water infrastructure  
310 (reduction of water-borne diseases, protection from extreme weather events) are self-  
311 understood nowadays (e.g.<sup>79</sup>). In recent years, researchers have also become more aware of  
312 additional, secondary health benefits that the urban water infrastructure can provide.  
313 Stormwater in particular could be managed by multifunctional "green infrastructure" (e.g. a  
314 retention pond that is an integrated part of a recreational area). As many studies report a  
315 positive effect of urban green areas on physical and mental health (e.g.<sup>80, 81</sup>) such solutions may  
316 be preferable over traditional "grey infrastructure". Current water management planning  
317 approaches already consider a broad range of goals, such as drainage of storm water, flood  
318 protection, and environmental impacts on receiving water bodies<sup>82</sup>. More holistic planning  
319 approaches that also consider secondary healthy benefits in decision-making may lead to more  
320 sustainable solutions<sup>83</sup>.

321 **Onsite High-Resolution Mass Spectrometry (HRMS).** In almost every aquatic system, a  
322 selection of organic micropollutants is subject to important dynamics. Infrequent grab samples  
323 or composite samples are likely to not detect or underestimate relevant dynamics and peaks.  
324 Traditional or surrogate parameters can already be measured at high temporal resolution (e.g.<sup>57,</sup>  
325 <sup>84</sup>) and demonstrate the gain of new scientific and site-specific understanding. Sub-hourly  
326 micropollutant measurements over extended periods directly in the field will facilitate the  
327 identification of sources and understanding of fate for thousands of chemicals. Scientific and  
328 regulatory applications of target analyses and non-target screening encompass for example:  
329 monitoring of pesticides in creeks, characterization of industrial discharges, quantification of  
330 combined sewer overflows, performance of advanced wastewater treatment processes,  
331 identification of illegal spills and accidents. The leap forward – as e.g. for gaseous  
332 measurements with (trans)portable mass spectrometers (e.g.<sup>6</sup>) – requires miniaturization of  
333 equipment and development of robust workflows, including real-time sample transfer,  
334 automated measurement, data evaluation and online transmission<sup>85</sup>. See also topic  
335 *Micropollutant and Pathogen Monitoring.*

## 336 4. Understanding the Community Response

337 We analyzed the following aspects to structure the wealth of survey entries, to consolidate and  
338 interpret results, and to make suggestions for future horizon scans in this field:

- 339 • **Novelty**, defined as ‘more important than familiar’ are considered emerging topics
- 340 • **Importance**, irrespective of ‘familiarity’
- 341 • **Feared visions**, defined as undesirable yet likely to happen
- 342 • **Respondents’ individual comments**
- 343 • **Methodological improvements**

344 **Table 1.** The final ranking of topics according to *novelty*, *importance* for urban water  
 345 management and most *feared* manifestation. There are only few topics that are both unfamiliar  
 346 and important. Interestingly, topics covering information and communication technologies, such  
 347 as *Cybersecurity*, rank comparably high across all three categories.

Rank	Novelty	Importance	Most feared Visions2030
1	Linking Aquat. Ecology to Emiss. (2.9)	Integrated Management (4.3)	Global Changes (6.5)
2	Reinforcement learning (2.7)	Data Validation (2.1)	Augmented Reality (3.2)
3	Ontologies (3.1)	Regulations (6.1)	Serious Games (3.3)
4	Cybersecurity (3.5)	Resource Recovery (5.3)	Complexity – Blind Trust (3.6)
5	Micropoll. & Pathogen Monitoring (1.5)	Decentralization (4.1)	Cybersecurity (3.5)
6	Environmental DNA (1.6)	Real-Time Models (2.5)	Index-Based Insurances (6.2)
7	Complexity – Blind Trust (3.6)	Cybersecurity (3.5)	Explicit Crowd-Sourcing (1.8)
8	Global Changes (6.5)	Metadata Coll. and Organization (2.2)	Software Sensing (2.8)
9	Secondary Health Benefits (5.1)	Linking Aquat. Ecology to Emiss. (2.9)	Data Coll. at Personal Resol. (4.4)
10	Onsite High-Res. Mass Spec. (1.1)	Secondary Health Benefits (5.1)	Smart Meters and Privacy (3.4)

348 **Novel topics may require additional efforts to become reality.** Our main focus was on the  
 349 topics that the community considers important but that may require additional efforts to become  
 350 a reality; these correspond to the novel topics (see the top 10 novel topics in Figure 1, Table 1).  
 351 Certain topics, especially those of Themes 4 *New water technologies*, 5 *New services* and 6  
 352 *Societal Values and Implementation*, seem currently on the radar of the survey audience.  
 353 Therefore, one should expect a lot of activity in the near-term with consolidated solutions  
 354 available by 2030. On the other hand, some topics, like *Ontologies* (3.1), seem to be new to the  
 355 urban water field as it appears highly ranked as a novel topic but it is not ranked as one of the  
 356 10 most important topics. In this case, only a relatively small effort on the further development of  
 357 this topic is expected in the near future and the question “*Is it worth investing in Ontologies to*  
 358 *improve urban water management?*” remains open. Another interesting outcome of the top 10  
 359 novel topics is *Linking Aquatic Ecology to Emissions* (2.9). This is a well-known topic among  
 360 research and practice communities but is still considered novel by the survey audience and also  
 361 in the top 10 important topics. So, *what can this mean?* Possible explanations are that (i) there  
 362 is need for further research in the topic (not enough knowledge); or (ii) there is a lack of interest  
 363 in the topic because it is too difficult to be addressed with the data and tools currently available  
 364 (also leading to lack of knowledge).



365 **Many important topics are already being addressed.** Also worth noting are those topics that  
366 are considered important by the community. Theme 2 *Data Management and Modelling* is the  
367 theme with a larger number (four) of topics in the importance ranking, whereas there are no  
368 topics from Theme 1 *Emerging Data Sources*. There are notable differences among the top 10  
369 of the *Novelty* and *Importance* rankings. Some of the important topics are already being  
370 addressed and, therefore, do not appear in the top 10 novel topics. As an example, we can see  
371 Topics 4.1 *Decentralization* and 4.3 *Integrated Management* which are increasingly gaining  
372 momentum in the wastewater community<sup>86-88</sup>. Topic 3.5 *Cybersecurity* is the only topic that  
373 appears in the top 10 positions of both rankings, and among the most feared visions. This may  
374 indicate that *Cybersecurity* is a new (lack of knowledge) and important topic in the urban water  
375 field with relatively little work conducted so far.

376 **Fear about global transitions and interactions between data and stakeholders.** Five out of  
377 the ten most feared visions (right column in Table 1 and SI 4) are topics from Theme 3  
378 *Interaction between Data and Stakeholders*. Data collection at personal level, the related loss of  
379 privacy as well as risks attributed to cybersecurity and/or fully automated systems are perceived  
380 as undesired but likely to occur, which somewhat reflects broader societal debates today. The  
381 expressed uneasiness regarding Theme 3 is furthermore reflected through i) individual  
382 comments from the community (see next paragraph) and ii) the respondent's behavior. For the  
383 latter, a distinct drop of approx. 25% in the number of 'complete responses' for Theme 3 topics  
384 is observed, which we attribute to a dystopia-like perception (see details in SI 3, Figure SI 3.1).  
385 The uncertainty regarding *Global Change* (6.5) and how this may affect urban water  
386 management seems similarly unwanted, but global transitions – as is *Blind Trust vs Complexity*  
387 and *Cybersecurity* (3.6) – are at the same time considered novel, respectively emerging (left  
388 column in Table 1). Although the topics which rank high regarding their *feared visions* may be  
389 *unappealing*, we believe they are particularly *relevant*. First, because the potentially strong  
390 negative impact requires that the community develops a better understanding of both the  
391 involved risks and the implications of suitable mitigation measures. Second, suitable partners  
392 need to be identified to achieve cross-disciplinary knowledge exchange in the future.

393 **Individual comments reveal overarching challenges.** The analysis of more than 450  
394 individual comments (see SI 5) revealed three main aspects. First, there is a large but fuzzy  
395 discomfort with regard to a potential data misuse through violation of privacy, confidentiality, and  
396 security standards, potentially triggered through precedents from data breaches in other  
397 sectors. Corresponding 'visions' are rather perceived as undesirable threats, e.g. that person-

398 specific data could be exploited for unethical purposes. Interestingly, these concerns are often  
399 vague and seem to be mostly driven by the uncertainty of future (not only technological)  
400 developments. Whereas this can be interpreted as 'lack of confidence' in the own ability (and/or  
401 capacity) to drive and control these developments, it also underlines the relevance of an  
402 adequate "Interaction between data and stakeholders" (Theme 3) in the light of emerging data  
403 sources.

404 Second, the participants' comments reveal a tendency towards an improved stewardship of data  
405 already being available rather than solely counting on "brute force" sensor deployment .This – to  
406 some extent – indicates a mind-set within the community to keep the balance between  
407 considering existing (data) resources and exploiting emerging data collection opportunities. In  
408 this context, standardized measurement and open-source data validation protocols are  
409 perceived as beneficial, if not required.

410 Third, automation is considered as increasingly relevant across various levels and domains. At  
411 the same time, "losing control authority" is perceived as a very undesirable scenario but likely to  
412 occur. Blind trust in fully automated, self-learning approaches is not wanted (caveat: Keep the  
413 artificial intelligence under supervision by human agency). Proposed visions, which triggered  
414 such concerns, are responded with suggestions like: conduct precursory risk analyses, have  
415 options to manually interact (air gaps), integrate expert knowledge, and investigate human-  
416 technology interference.

417 **Improvements for future surveys.** The result of the current Horizon Scan appears biased  
418 because of the rather homogeneous group of respondents and their professional background.  
419 Although the participants cover a broad range of actors in the urban water field, such as  
420 universities, regulators and authorities, utilities and consultancies, the vast majority of  
421 respondents have an engineering background. While the affiliation of respondents to a particular  
422 sector (academic/non-academic) is *not* reflected in the response preference (see SI 6, Figure SI  
423 6.1), we believe that adapting the survey's dissemination strategy to reach potential  
424 respondents with professional backgrounds in social science, management, or ecology will lead  
425 to more objective results.

426 The thematic proximity and interdependence of some topics, such as Topic 1.3 and 1.4, is  
427 obvious. In the current horizon scan, this is an outcome of the structured process and thus  
428 maybe inevitable. In a similar fashion, the results are rather heterogeneous regarding quality,  
429 impact, and hierarchical level: among other things, because some topics are more difficult to

430 grasp than others. In order to see whether thematic proximity affects the ranking of  
431 correspondents' responses – most importantly for the topics ranked top ten – we correlated  
432 response scores topic-by-topic (35 x 35) resulting in 595 pairs. The results show that the  
433 responses to questions regarding 'familiarity' and 'importance' are uncorrelated; especially for  
434 the top ten topics (see details in SI 7). The selection of the ten most emerging topics remains  
435 unaffected. While we are convinced that the majority of the topics will appear in future horizon  
436 scans, particularly the topics in Themes 1 and 2 should be reviewed and consolidated.

437 A limitation of the survey is the narrow geographic distribution of respondents. Most of the  
438 questionnaires were filled in by wastewater professionals from Europe and North America. With  
439 very little return from Eastern Europe or Asia, it does not permit a representative global  
440 assessment. On the other hand, for the given sample the response preference is,  
441 geographically seen, rather homogeneous. A continent-specific analysis (North America,  
442 Europe, other continents) shows only marginal differences in the mean response preference  
443 (see SI 6, Figure SI 6.2). Still, future foresight studies should carefully disseminate survey  
444 announcements to obtain a geographically balanced feedback for more representative results.

445 To improve the completion rate and avoid the observed dropouts (see SI 3, Figure SI 3.1), the  
446 visions could have been formulated more realistically and in a less pessimistic fashion. Also, for  
447 a survey that takes respondents up to one hour to complete and leave comments, a random  
448 order of themes may have led to a more equal response rate across themes.

449 Although we still consider the separate elicitation of *familiarity* and *importance* a methodological  
450 improvement over<sup>89</sup>, the two variables are probably not entirely independent. For example, how  
451 can a respondent consider a topic to be *important* when *not being familiar* with it? Similarly, one  
452 believes that a respondent is *familiar* with a topic when having hands-on experience, such as  
453 applying reinforcement learning methods to a real-world problem. Others think they are familiar  
454 if they read an introductory article on the topic. Here, we assume that i) respondents have  
455 enough expertise in the field and ii) the specific visions we provided are sufficient for a  
456 reasonably standardized assessment. Finally, the ranking of the topics is not always very  
457 robust, i.e. the ranking should not be considered on cardinal scale, e.g. because the distances  
458 between first and second are not the same as between fifth and sixth. Although the ranking is  
459 based on a quantitative assessment, topics ranked 2-5 score almost equally, and hence one  
460 cannot be seen more relevant than another. The robustness could be assessed by identifying  
461 clusters through discontinuity points (1; 2-5; 6-10; 11-35). However, horizon scans are foresight  
462 instruments and thus provide a qualitative rather than a quantitative insight anyway.

## 463 **5. Key priorities and future foresight studies**

464 **Linking emissions and aquatic ecology.** Interestingly, the results suggest that a rather  
465 classical problem is still considered to be *novel* in the sense that the academic and professional  
466 communities consider it important but are still not familiar with it. This is clearly a plea to  
467 intensify research efforts at the interface of urban water engineering and aquatic ecology.

468 **Considering push and pull drivers.** Urban water management should prepare for both push  
469 and pull aspects of urban water data. In our view, the revolutionary aspect of the modern  
470 digitization is twofold, first, external data is now less costly and ubiquitously available, i.e.  
471 information on important boundary conditions such as population estimates/behavior, weather,  
472 etc., will be pushed through the internet into SCADA systems and wastewater services. Second,  
473 other entities will be more interested in urban water data. In the future, we may obtain requests  
474 to “pull” urban water management data into external applications, simply because they contain  
475 valuable information on societal behavior<sup>90-92</sup>.

476 **Increasing data availability is challenging.** We infer two main points: first, there is a realistic  
477 possibility to literally ‘drown’ in data, especially if data management tools are not up to the task  
478 regarding quality checks and filtering out unreliable information. Many methods are available  
479 from data science, and the community seems to be familiar with them on a theoretical level. In  
480 practice, we observe that developed capacities are not sufficient to harvest their full potential.  
481 Transparent and standardized data treatment protocols may help to achieve this. Second, data  
482 are not necessarily valuable in itself, and the community has to invest more efforts to define  
483 quantitative goals, asking the right questions to be answered through data.

484 **Future developments are path-dependent.** For example, the deployment of *Transparent*  
485 *Compliance Assessment* using the blockchain technology (e.g.<sup>15-18</sup>, see also description of topic  
486 6.4 in SI 1) depends on the evolution of this particular technology itself. While the high energy  
487 demand is a clear technological bottleneck that may prevent a wider distribution, it is currently  
488 unclear whether regulation might curtail or boost this technique, as observed in some national  
489 legislation<sup>93</sup>. Key would be to *actively follow* current trends, to *critically evaluate* if trends allow to  
490 really advance knowledge in the domain, and to *shape* emerging techniques to facilitate  
491 sustainable urban water management.

492 **Two main future perspectives.** First, the results suggest that more and more topics will  
493 become relevant, especially on the interface of wastewater engineering with ICT and ecological  
494 applications. As we cannot be experts in all novel topics, for us this is a clear call for more  
495 interdisciplinary collaborations. We also have to think how to include the relevant skills in the  
496 urban water community curriculum. Second, the ongoing digitization not only brings about  
497 technological change, but requires organizational adjustments, too. Similar as with photography,  
498 where backing up digital images has become more relevant than copying analog images,  
499 utilities now have to think about new archiving and reporting processes<sup>94, 95</sup>.

500 **Future horizon scanning.** The positive feedback received from the community suggests that  
501 Horizon Scanning is a useful exercise. The current Horizon Scan could be the starting point of  
502 dedicated surveys among professionals in the water sector. Sutherland *et al.*<sup>89</sup> are doing this  
503 type of Horizon Scan on a regular basis in the ecological community for several years. After  
504 almost a decade, they are able to identify a positive impact with the chance to review  
505 community perception and extract a lead opinion. Considering the diversity of the topics put up  
506 for discussion, further input from representatives of social and economic sciences, computer  
507 scientists but also political stakeholders would be valuable and should be considered for the  
508 next edition of this horizon scan. While we clearly support the idea of repeating this Horizon  
509 Scan in the future, we suggest doing so under the umbrella of a professional entity, such as the  
510 International Water Association or the Water Environment Federation. Having an independent  
511 institution taking over the stewardship of such initiative could improve the response of the  
512 community and ensure a more representative survey.

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## 524 Author contributions

525 This study is the result of a joint and long-term effort of a group of water researchers with  
526 different backgrounds and at different levels of expertise. Authors are listed in strict alphabetical  
527 order to reflect the fact that all authors contributed equal shares to this work.

## 528 Supporting Information

529 **SI 1** Online Survey

530 **SI 2** Participants and summary statistics

531 **SI 3** Response behavior of respondents

532 **SI 4** Responses for scenarios *Vision2030*

533 **SI 5** Summary of comments from survey

534 **SI 6** Responses for importance and familiarity

535 **SI 7** Correlation analysis to discuss thematic proximity

536 **SI 8** Data base with all responses (*doi will be provided in proofs*)

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