**Summary:** This tool is a PowerPoint presentation for the introduction of the CLUES planning process during the launching workshop. It can be used to familiarise groups with the approach.

**Application Within the Planning Process:**

**Step 2:** Launch of the Planning Process

**Related Tools:**

**T6** Sample Agenda: Official Launching Workshop

**Purpose** During the official launching workshop, the community and members from other stakeholder groups are introduced to the CLUES approach. One appropriate way to do this is giving a presentation. In this tool a ready-made set of PowerPoint slides is provided for a target audience that includes community members and officials from governments, institutions and other relevant organisations. The slides visualise the principles behind CLUES, the 7-step process and the use of the toolbox.

**How to use this tool?** The presentation slides are provided in PowerPoint form (Document D7.1). They can directly be used for launching workshops but it is recommended to translate them into the local language. Users of the presentation should feel free to adapt them to their project, for example, by highlighting the content and procedure of the planning steps most relevant to their specific context. The description of step 2 in the CLUES guidelines includes more information on the launch of the planning process. A suggested agenda of the launching workshop is provided in Tool T6.

**Resources**

**Document D7.1:**

Presentation Slides: Introduction to the CLUES Planning Approach

D7.1.ppt