



### **Part 2 – Sanitation Solutions**

# 2.5 Changing Behaviour in Urban Sanitation

Inclusive urban sanitation: Capacity development for consultants





# Behaviour change in Inclusive Urban Sanitation

Inclusive urban sanitation: capacity development for consultants

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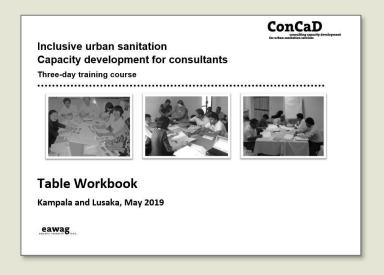
# Table-group activity: Behaviour change





#### **Instructions:**

Follow the instructions in your Table Workbook activity 2.5-1 (page 11)



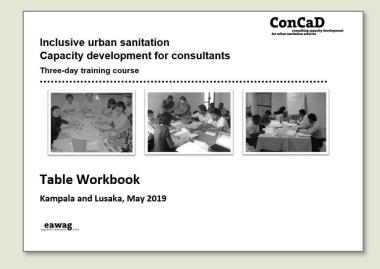


# Behaviour change intervention group work





Activity 2.5-2 in Table Workbook (page 12-13)



Note that there are two pages to the exercise.

In the 2<sup>nd</sup> part of the exercise, you use the EAST tool that was mentioned in the video (see the Power Point Handouts for a reminder of EAST)



### References (i)



#### Further reading

- Devine J. 2009. Introducing SaniFOAM: A Framework to Analyze Sanitation Behaviours to Design Effective Sanitation Programs. Washington DC: World Bank Water and Sanitation Program: <a href="http://documents.worldbank.org/curated/en/272351468334778050/Introducing-SaniFOAM-a-framework-to-analyze-sanitation-behaviors-to-design-effective-sanitation-programs">http://documents.worldbank.org/curated/en/272351468334778050/Introducing-SaniFOAM-a-framework-to-analyze-sanitation-behaviors-to-design-effective-sanitation-programs</a>
- Mosler, H.-J., & Contzen, N. (2016). Systematic behaviour change in water, sanitation and hygiene. A practical guide using the RANAS approach. Version 1.1. Dübendorf, Switzerland: Eawag: <a href="https://www.ranasmosler.com/ranas">www.ranasmosler.com/ranas</a>
- Online Video by Mosler, H.-J. Hygiene Promotion in Humanitarian Contexts Using a Systematic Appproach to Behaviour Change: <a href="https://www.eawag.ch/fileadmin/Domain1/Abteilungen/ess/projekte/EHPsy/movies/5.2\_Hygiene\_promotion\_720p\_compressed.mov">www.eawag.ch/fileadmin/Domain1/Abteilungen/ess/projekte/EHPsy/movies/5.2\_Hygiene\_promotion\_720p\_compressed.mov</a>

### References (ii)



 Service O., Hallsworth M. 2014. EAST Four simple ways to apply behavioural insights. The Behavioural Insights Team

https://www.behaviouralinsights.co.uk/publications/east-four-simple-ways-to-apply-behavioural-insights/

Picture child cleaning uddt: <a href="https://www.flickr.com/photos/gtzecosan/5890558773">https://www.flickr.com/photos/gtzecosan/5890558773</a>