

# Systematic Behaviour Change in Development Projects

PEAK Applied Online Course, 20–23 Nov 2018



## Systematic Behaviour Change in Development Projects

### PEAK Applied Online Course A32/18

**Objectives** The course will enable participants to plan, design and evaluate systematic behaviour change campaigns. The participants will learn how to conduct a quantitative survey measuring the behavioural factors, how to identify the required behaviour change techniques and how to verify their effectiveness.

**For whom** The course targets professionals interested in behaviour change, especially in water, sanitation and hygiene.

**Course Subjects** Developing systematic behaviour change campaigns

- Increasing knowledge of contextual, social, cultural, and psychological behavioural factors
- Developing a quantitative questionnaire
- Preparing a survey and analysing data
- Selecting behaviour change techniques and designing
- Developing and conducting a field test
- Monitoring change in behavioural factors and behaviour

**Online Participation** Participation in the course is only possible via Internet using video conference. Technical requirement is broadband Internet access (> 1 MB/sec). Installation of video conferencing client software is necessary. Details are available upon registration. The number of participants is limited to 30 persons.

**Lecturer** Prof. Dr phil. et zool. Hans-Joachim Mosler  
Eawag, Environmental Social Sciences,  
Environmental and Health Psychology

**Information** Prof. Dr Hans-Joachim Mosler, Eawag  
Phone +41 (0)58 765 55 42  
hans-joachim.mosler@eawag.ch

Cover photo: Building latrine in Ghana (Miriam Harter, Eawag)

**Course Documentation** The participants will receive a course documentation.

**Course Language** The course will be conducted in English.

**Confirmation** The participants will receive a course certificate.

**Course Secretariat and Registration** Eawag, Geschäftsstelle PEAK, 8600 Dübendorf  
Phone +41 (0)58 765 56 25  
peak@eawag.ch or www.peak.eawag.ch

Registration deadline: 14 November 2018.

**Course Fee** CHF 400.– fee for online participation including course material.  
(CHF 200.– fee for students or members of NGO's, a copy of a student card or staff identity card is required).

Payment by 15 November 2018.

**General Terms and Conditions** Eawag's general terms and conditions apply:  
www.eawag.ch/agb/index\_EN

**Date, Time** Tuesday, 20 November 2018 from 3 pm to 6 pm,  
Wednesday, 21 November 2018 from 3 pm to 6 pm,  
Thursday, 22 November 2018 from 3 pm to 6 pm,  
Friday, 23 November 2018 from 3 pm to 6 pm

**The times of the course are indicated in CET.**

**Location** Online

Eawag is a research institute within the ETH domain and one of the world’s leading research institutions in the field of water and aquatic ecosystems. It focuses on concepts and technologies for the sustainable use of water resources, while striving to reconcile the ecological, economic and social aspects of the water bodies. Eawag also undertakes teaching and consultancy work, and thereby acts as an important link between research and practical application. About 500 staff are employed by Eawag in Dübendorf and Kastanienbaum.

**www.eawag.ch**

Eawag offers a continuing education programme to practising professionals, which goes by the name of PEAK (practice oriented Eawag courses). The courses are based on current research work and experiences. Several courses are run every year, which, alongside PEAK’s purpose of knowledge transfer, serve as a forum for dialogue between the participants, and between research and practice.

**www.peak.eawag.ch**

Please stamp

Eawag  
Geschäftsstelle PEAK  
Überlandstrasse 133  
8600 Dübendorf  
Switzerland

# Registration

## Systematic Behaviour Change in Development Projects

PEAK Applied Online Course A32/18

Tuesday to Friday, 20–23 November 2018

Name

First Name

Organisation

Address

Phone

Email

Date

Signature

Billing address

Please mail this form to: Eawag, Geschäftsstelle PEAK, Überlandstrasse 133, 8600 Dübendorf, Switzerland, peak@eawag.ch or register online [www.peak.eawag.ch](http://www.peak.eawag.ch)