

Eawag

Eawag is a research institute within the ETH domain and one of the world's leading research institutions in the field of water and aquatic ecosystems. It focuses on concepts and technologies for the sustainable use of water resources, while striving to reconcile the ecological, economic and social aspects of the water bodies. Eawag also undertakes teaching and consultancy work, and thereby acts as an important link between research and practical application. About 500 staff are employed by Eawag in Dübendorf and Kastanienbaum.

eawag.ch

PEAK

Eawag offers a continuing education programme to practising professionals, which goes by the name of PEAK (practice oriented Eawag courses). The courses are based on current research work and experiences. Several courses are run every year, which, alongside PEAK's purpose of knowledge transfer, serve as a forum for dialogue between the participants, and between research and practice.

peak.eawag.ch

RanasMosler and Ranas Ltd.

RanasMosler and Ranas Ltd. are a spin-off collaboration of Eawag, the Swiss Federal Institute of Aquatic Science and Technology. Systematically designing and evaluating theory-grounded, data-driven and evidence-based behaviour change campaigns is their key expertise. The companies were founded to advise national and international organizations in the development and emergency sector on behaviour change and to cover the high demand of consultancy for social and behaviour change communication worldwide. Together, we comprise more than 50 years of experience in advising national and international organizations on human behaviour change.

ranamosler.com

Eawag

Swiss Federal Institute of
Aquatic Science and Technology

Systematic behaviour change in development projects in cooperation with Ranas Ltd.

PEAK-Applied Online Course A32/22

1 – 4 February 2022



Handwashing campaign in Burundi (Photo: Elisabeth Seimetz)

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Objectives

The course will enable participants to plan, design and evaluate systematic behaviour change campaigns based on the RANAS approach. The participants will learn how to conduct a quantitative survey measuring relevant behavioural factors, how to identify the required behaviour change techniques and how to verify their effectiveness. The course will be based on a comprehensive revision of the Ranas approach and includes several new tools.

For whom

The course targets professionals interested in behavior change, especially in water, sanitation and hygiene.

Course Subjects

- Developing systematic behaviour change campaigns
- Increasing knowledge of contextual, social, cultural, and psychological behavioural factors
- Developing a quantitative questionnaire
- Preparing a survey and analysing data
- Selecting behaviour change techniques and designing a campaign
- Developing and conducting a field test
- Monitoring change in behavioural factors and behaviour

Online Participation

Participation in the course is only possible via Internet using video conference. Technical requirement is broadband Internet access (> 1 MB/sec). Installation of video conferencing client software is necessary. Details are available upon registration.

Lecturer

Dr. Nadja Contzen, Eawag, Environmental Social Sciences, Environmental and Health Psychology group (Host)

Prof. Dr. phil. et zool Hans-Joachim Mosler, RanasMosler

Dr. Max Friedrich, Ranas Ltd.

Dr. Anna Gamma, Ranas Ltd.

Dr. Miriam Harter, Ranas Ltd.

Dr. Jurgita Slekiene, Ranas Ltd.

Dr. Andrea Tamas, Ranas Ltd.

Course Lead

Dr. Max Friedrich, Ranas Ltd., max.friedrich@ranas.ch

Course Secretariat

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Registration

online: peak.eawag.ch

deadline: 16 January 2022

Course Documentation

The participants will receive a course documentation and a confirmation of participation.

Course Language

The course will be conducted in English.

The same course will be offered in French from 25 to 28 October 2022.

Course Fee

CHF 500.– fee for online participation including course material.

Payment by credit card recommended.

For local organisations based in low- and middle-income countries, there is a limited number of discounted courses available.

Please contact Max Friedrich for further information.

General Terms and Conditions

Eawag's general terms and conditions apply:

eawag.ch/gtc

Date, Time

Tuesday, 1 February from 3 pm to 6 pm CET

Wednesday, 2 February from 3 pm to 6 pm CET

Thursday, 3 February from 3 pm to 6 pm CET

Friday, 4 February from 3 pm to 6 pm CET

Location

online